

TENANT TIPS

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PROTECT YOUR ASSETS WITH A COMMERCIAL SURVEILLANCE SYSTEM

Businesses are one of the most susceptible to break-ins and burglaries, but that is not the only reason to get a professional commercial video surveillance system. Having a surveillance system for your business is one of the smartest investments you can make. It can help you keep an eye on things when you are not there. Surveillance cameras also provide an excellent loss prevention strategy for your company.



According to Jaime Santos, president of Audio Video Concepts, commercial surveillance systems empower you to:

- Keep a constant eye on your property and assets
- Survey your showroom all hours of the day, or night
- Check in on your business while you are out

5 REASONS TO INSTALL SURVEILLANCE CAMERAS IN YOUR BUSINESS

If you own a business, you're probably constantly thinking about safety and security among a million other things. Keeping your business, your employees, and yourself safe takes priority over everything else. Surveillance cameras can take a huge weight off your shoulders, by being the extra set of eyes and ears you need in the event something goes horribly wrong. But there are so many other reasons why you should consider installing a quality surveillance camera system in your business.



1. **DETER CRIME** - If you're worried about crime, cameras can not only catch criminals in the act, but the very presence of surveillance systems can make a would-be criminal think twice about any wrong-doing.
2. **REMOTE MONITORING** - If you can't be at the office all the being able to check in remotely opens a world of possibilities - keeping an eye on things from your smart phone or tablet to ensure your business is running smoothly.
3. **PREVENT EMPLOYEE THEFT** - Monitoring employee actions can help in a variety of situations, including employee theft, customer complaints and other matters where video playback may be beneficial. This is especially true in an establishment where cash is exchanged – capturing as well as deterring possible employee theft.
4. **VISUAL EVIDENCE** – Capturing a crime on camera offers an extra piece of evidence for a court case – preventing the same person from reoffending against your company and/or the entire community.
5. **REDUCE LIABILITY** – One of the greatest reasons to install video surveillance is to protect a company and its owners against lawsuits and false insurance claims brought about by their customers, vendors, and employees.

For more information or to schedule a security consultation, Jaime Santos of Audio Video Concepts at 856-985-0909 or visit AudioVideoConcepts.net.



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