TENANT TIPS

September 2014

What happened to our

ENERGY BUDGET?

As a result of this past long and cold winter, natural gas and energy pricing hit record highs and many South Jersey area companies have already exhausted their entire utility budget for 2014. Firms now need funding to finish out the year.

Taylor Consulting is a national energy company specializing in energy procurement through reverse auction. They can provide the budget and re-forecasting tools necessary for companies to manage one of the largest expense line items.





A key way to manage energy contracts is to set reasonable budget expectations. There is little chance that energy markets are returning to 2012 and 2013 pricing any time soon. While dips in energy trading are always likely, it is important to seize realistic opportunities instead of waiting and hoping for an unattainable number.

THE ANSWER TO VOLATILE ENERGY PRICING

Companies large and small need to actively manage energy purchases so as to squeeze all efficiencies in an effort to lower costs. At Taylor, we utilize bulk purchasing, competitive auction bidding and market expertise to get businesses the best deal possible. Two such Taylor services include:

TAYLOR'S ENERGY AUCTIONS platform is an industry leading online portal allowing companies to watch as up to 15 bidders compete for their business. When suppliers compete – the buyer wins.

TAYLOR'S UTILITY MODULE platform provides firms with indispensable energy cost and usage analysis to complete budgets, manage forecast changes and compare ROI calculations for energy projects.

Fortune 500 companies, government entities and tens of thousands of individual businesses, have all benefited from the strategies and deliverables Taylor provides. For more information about how we can help, please contact Andy Kern at 609-529-8826 or akern@taylorcc.com.



THE **BLOOM** ORGANIZATION

Industrial & Commercial Real Estate Management